



April 10th, 2024

# Jamaica Plain - WHITE STADIUM NEIGHBORHOOD TRANSPORTATION WORKSHOP

CITY of BOSTON

# Zoom Interpretation Services

## **Spanish:** Para traducción en **Español**,

1. Vaya a la parte baja de la pantalla, en la barra horizontal, y presione la tecla “*Interpretation*”.
2. Luego seleccione el idioma que desea escuchar.
3. Después de seleccionar, usted entrará a la reunión en el idioma “*Español*”.



## **Haitian Creole:** Pou entèpretasyon **Kreyòl ayisyen**,

1. Ale nan kontwòl ba nan pati anba ekran an epi Klike sou “*Interpretation*.”
2. Apre sa, klike sou lang ke ou ta renmen tande a.
3. Kounye a ou gen aksè a reyinyon an *Kreyòl ayisyen*.



## **Cabo Verdean Creole:** Gossim bu ta entra na reuniao na **kriolu**,

1. Bai na barra de controlo horizontal na parte inferior di computador bu kalka na “*Interpretation*”.
2. Depos kalka na idioma qui bu kre ovi.
3. Agora djabu sta ta entra na reuniaun em *creole*.

# COMMUNITY GUIDELINES

- For all participants:
  - **Maintain respect for others in this space.**
  - **Use “I” statements and share if you are representing a neighborhood association or group.**
  - **Prioritize Jamaica Plains residents’ comments about transportation.**
  - **Limit your comments to two minutes**
  - **Give and take air time.**
- For the project team:
  - We will collect and review your feedback from questions during discussion and the polls.
  - We will answer as many questions in the chat as we can.
  - If your comments are not addressed during the discussion, please reach us at [whitestadium@boston.gov](mailto:whitestadium@boston.gov)



# WORKSHOP AGENDA

1. Project Overview
2. Transportation Planning Approach
3. Proposed Multi-modal Plan for NWSL games at White Stadium
4. Applying the plan
5. Discussion

*Presenters: City of Boston*

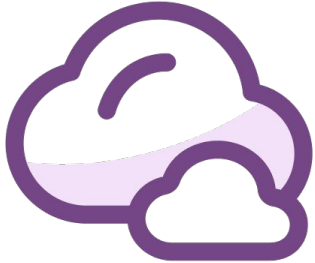
- Dion Irish, Chief of Operations
- Anshi Moreno, Policy Advisor, Mayor's Office
- Nick Gove, Transportation Commissioner
- William Moose, Boston Transportation Dept
- Brian Beisel, Howard Stein Hudson, Boston Unity Soccer

*Available for Q&A:*

- Morgan McDaniel, Deputy Chief of Operations, City of Boston



slido



**What transportation topics do you want to see covered today about transportation at White Stadium?**

① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.



# PROJECT OVERVIEW

Why Pursue This Opportunity?

# PROJECT OVERVIEW

## Renovating White Stadium Has Been Discussed For Decades, Without Any Outcomes.

1970

### White Stadium Cost: \$5 Million

The Boston Redevelopment Authority yesterday proposed conversion of White Stadium as a site for the Patriots after Harvard again rejected the pro football club's request to use Harvard Stadium. Details of the B.R.A. plan are:

**PRICE** — Knowledgeable people who have inspected the facility say it can be enlarged to 50,000 seats for less than \$5 million.

They point out that in the past two years, Tampa, Fla., and Memphis, Tenn., have constructed football stadiums seating in the vicinity of 50,000 for less than \$4 million. The \$5 million repair job at White Stadium would be the first stadium proposal in this area for less than \$25 million.

**FINANCING** — The money necessary for the

enlargement could come either through public or private financing. The Boston Redevelopment Authority could float a bond issue covering the cost of rebuilding White Stadium. The B.R.A. would back up the bonds with a long term lease from the Patriots, guaranteeing a certain rental figure per year.

For example, if a bond of \$4 million were floated over 30 years, the Patriots would sign a lease guaranteeing \$150,000 per year. Over 30 years this would run to \$4.5 million.

Further revenues could be derived from concessions and other rentals.

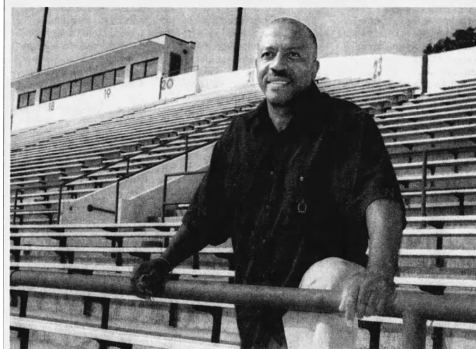
**USAGE** — Since it was opened in 1967, the 10,515-seat White Stadium has been used for the

schoolboys for football track.

Exponents of a large White Stadium for a plan which would retain the track facility Astro-Turf the field, turf, or some other artificial surface, would the schoolboys, and pros to use it without any fear playing surface ruined.

PROPOSAL, Page

2000



GLOBE STAFF PHOTO/GEORGE RUTER

Kenneth Still, the new athletic director for Boston's public schools, at White Stadium. "I can remember this whole side of the stadium ... cheering on a track team," he says.

JAMAICA PLAIN

### Man with a dream: filling those empty seats at White Stadium

1990

Many benches in the stands are broken.

A closeup of one of the broken benches.

FRANKLIN PARK

### Young athletes still await stadium's rehab

City's promised \$2m renovation of Hub students' sports facility delayed since 1984

2013

LOCAL NEWS

July 2nd, 2013

### Proposal to renovate Franklin Park's White Stadium draws favorable reaction

Martin Desmarais

2015

### A plan to restore Franklin Park's jewel

► WALKER

Continued from Page B1

Fish said he will kick off the fund-raising campaign with \$5 million out of his pocket, as he did when he began Boston Scholar Athletes. Mayor Thomas M. Menino has endorsed the plan and the city's financial commitment to it. Fish said he believes the business community will be eager to invest in the project as well, that they simply haven't been approached.

The stadium and community center is a small but important investment, Fish said, in Boston's youth.

"It's about our future," he said. "We are the first genera-

Its current condition was summed up by a rusted padlock.

tion to leave the world worse off than we found it. This is a little step in doing something about that. White Stadium will stay the way it is for the next 20 years if we don't do something about it."

Adrian Walker is a Globe columnist. He can be reached at [walker@globe.com](mailto:walker@globe.com). Follow him on Twitter @Adrian\_Walker.



LAURIE SWOPE FOR THE BOSTON GLOBE/FILE 2003

Fundraising for a \$45 million project to return White Stadium to its former glory is set to kick off on Wednesday.

Past plans have never succeeded at finding the right combination of funding, partnership, and public benefits that prioritizes city residents.



Public Facilities



BOSTON  
Public Schools

CITY of BOSTON

Mayor Michelle Wu

# PROJECT OVERVIEW

Benefits of a Public-Private Community Partnership for Franklin Park as a whole.

- Deliver **higher quality amenities and programs** than the City could on its own
  - Sustainable maintenance partner to preserve investments
  - Outdoor and indoor amenities: high quality field, 400M track, athletic hub with public amenities
- Create new **pathways to prosperity**
  - New jobs at all construction stages
  - MWBEs and local business opportunities
  - Community Benefits Fund
- Accelerate implementation of the **Franklin Park Action plan**
- Provide **support for other large events** at the park





# PROJECT OVERVIEW

## Sample Future Schedule

\*Boston Unity Soccer would use <10% of all available field hours.

- Community Events
- BPS Athletics
- Boston Unity
- BPRD Summer Camp

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
Puerto Rican Festival	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	Special Olympics
	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Boston Unity Game
	Track & Field	Track & Field	Track & Field	Track & Field	Boston Unity Practice	
4	5	6	7	8	9	10
	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	
	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	
	Track & Field	Track & Field	Track & Field	Track & Field	Track & Field	
11	12	13	14	15	16	17
	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	NCAA X Country meet
	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Boston Unity Game
	Track & Field	Track & Field	Track & Field	Track & Field	Boston Unity Practice	
18	19	20	21	22	23	24
Caribbean Kiddie Festival	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	BPRD Summer Camp	
	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	Summer Conditioning	
	Track & Field	Track & Field	Track & Field	Track & Field	Track & Field	
25	26	27	28	29	30	31
	Cheerleading Practice	Cheerleading Practice	Cheerleading Practice	Cheerleading Practice	Cross Country Practice	Track & Field practice
	Cross Country Practice	Cross Country Practice	Cross Country Practice	Cross Country Practice	Soccer Practice	Boston Unity Game
	Soccer Game	Soccer Practice	Soccer Practice	Soccer Practice	Boston Unity Practice	



# Transportation Planning Approach

## KEY QUESTION

- How do we best mitigate traffic congestion for NWSL soccer game days to serve both residents and visitors AND improve transportation challenges for existing large events at White Stadium?

## OUR APPROACH

- The RFP asked for “a preliminary transportation plan”. Boston Unity Soccer Partners (BUSP) included a multimodal plan in their submission. The City has since collaborated with Boston Unity Soccer to refine this plan using:



# OUR APPROACH

We then developed transportation goals for game days at White Stadium:



Improve pedestrian safety, accessibility, and wayfinding at park entrances.



Make it easy for neighborhood residents and park visitors to get around.



Encourage use of sustainable transportation choices.



Ensure efficient traffic management during large events.



Use new and existing tools to protect parking and mobility in the surrounding neighborhoods, especially during big events.

# OTHER EVENTS AT WHITE STADIUM AND THE PLAYSTEAD

White Stadium has continued to be the home to many large events **without transportation plans.**

Game Day transportation plans will serve as a **blueprint for other large events.**

15,000 Spectators



1,000 Spectators



1,000 Spectators



2,200 Spectators

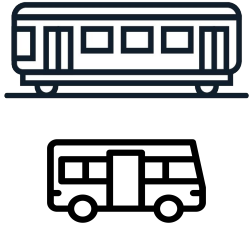




# A multi-modal plan for Jamaica Plain

# HOW WE EXPECT FOLKS WILL GET TO FRANKLIN PARK ON GAME DAY

## Public Transportation



## Off Site Parking & Shuttle



## Rideshare



## Bike



## Walk



# 1. ENCOURAGE PUBLIC TRANSPORTATION



- Our first priority is encouraging people to take transit instead of driving
- Franklin Park is well served by public transit
- Boston Unity Soccer will run shuttles from **Red Line** and **Orange Line** stops
- We will partner with environmental organizations to implement sustainable transportation practices and raise awareness about green options

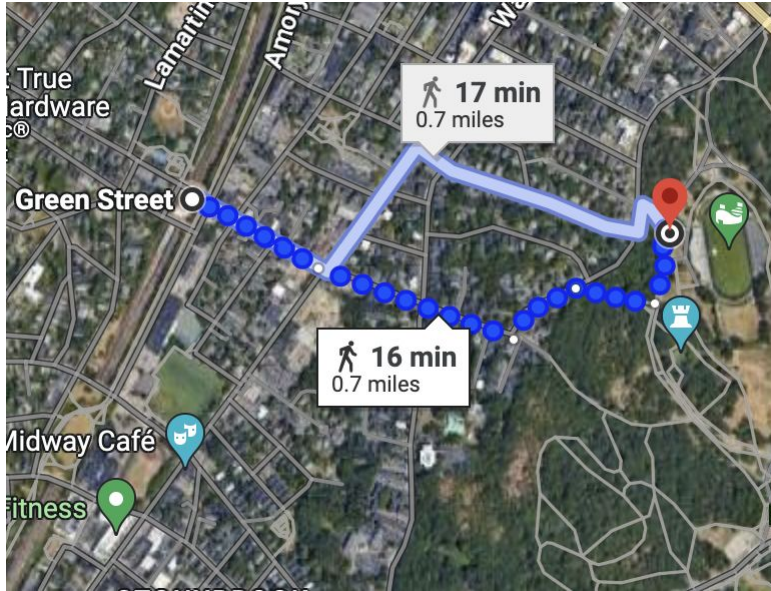




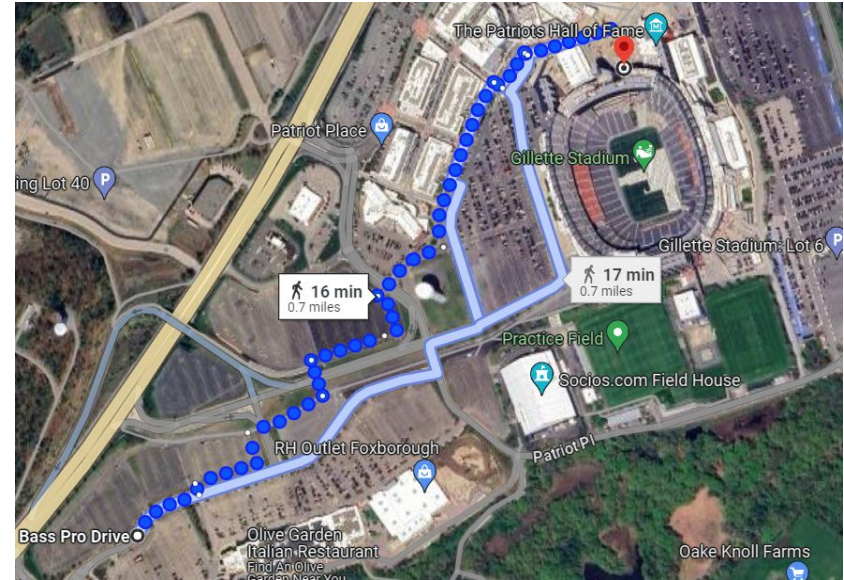
# 1. ENCOURAGE PUBLIC TRANSPORTATION



Public transit is within a walkable distance.



Green Street Station to White Stadium  
- 16 minutes

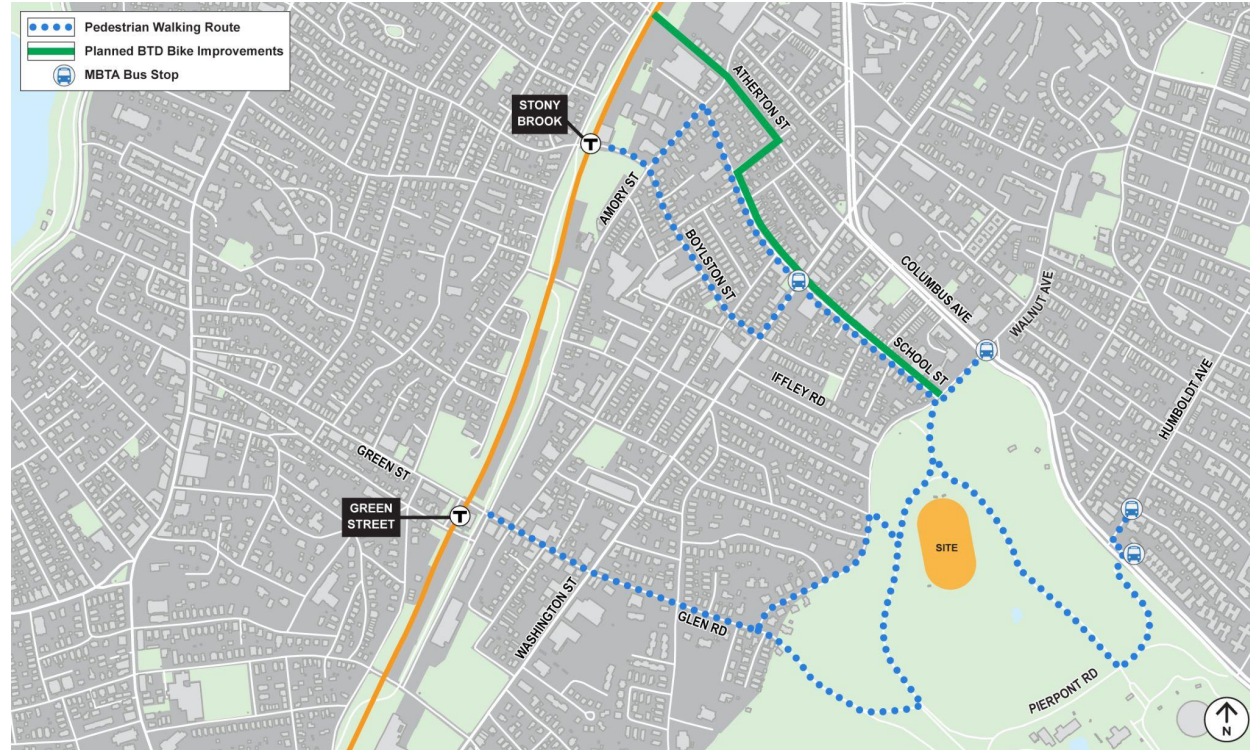


Gillette Stadium Outer Parking Lots  
to Entrance - 16 minutes

## 2. SUPPORT PEDESTRIANS AND CYCLISTS



- We expect many people will walk from Stony Brook and Green Street stations on the Orange Line
- Important pedestrian routes like School St, Boylston St, and Glen Rd will be traffic calmed
- An improved bike connection is planned as part of the Egleston Square Redesign project
- Repaving of School St between Washington and Walnut planned for this year

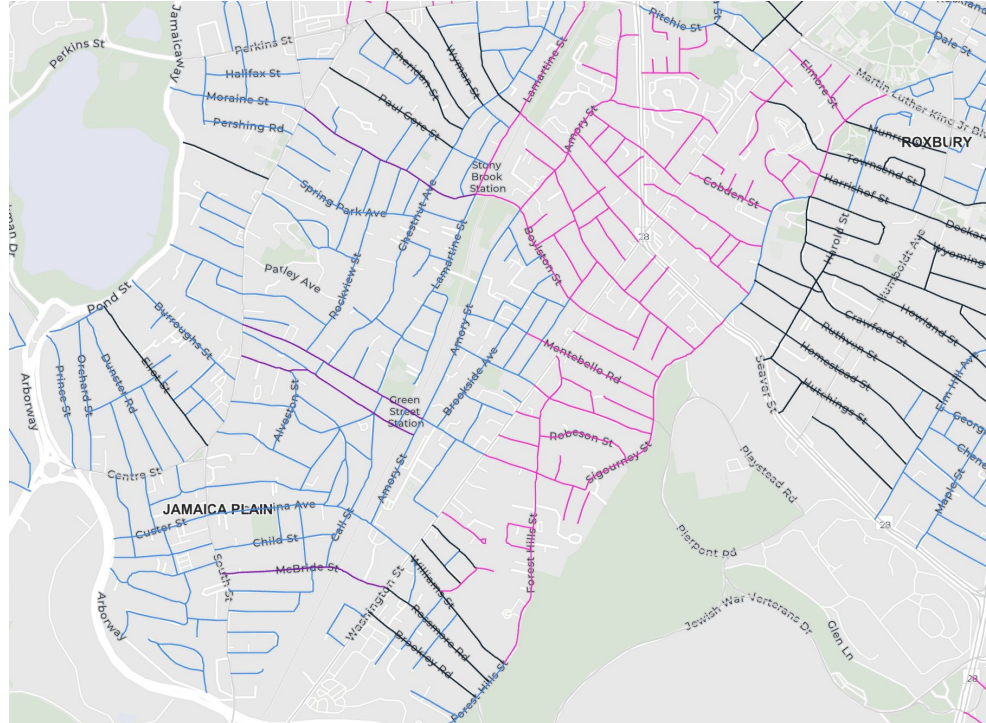


## 2. SUPPORT PEDESTRIANS AND CYCLISTS



We're moving faster than ever before to make our City streets safer by using speed humps, signal changes, street design tools and other interventions needed to curb speeding, reduce crashes, and make neighborhoods more comfortable for walking, biking, and rolling.

Streets in pink are planned for speed hump installation this year



BOSTON.GOV/SAFETY-SURGE



Public Facilities



CITY of BOSTON

Mayor Michelle Wu

## 2. SUPPORT PEDESTRIANS AND CYCLISTS



- Egleston Square Redesign
  - Neighborhood traffic calming and accessibility improvements
  - Bike connection between Southwest Corridor and Franklin Park via Atherton and School Street
  - Neighborhood traffic calming and accessibility improvements
  - Pedestrian and bike safety improvements on Walnut Ave between School Street and Seaver/Columbus



## 2. SUPPORT PEDESTRIANS AND CYCLISTS



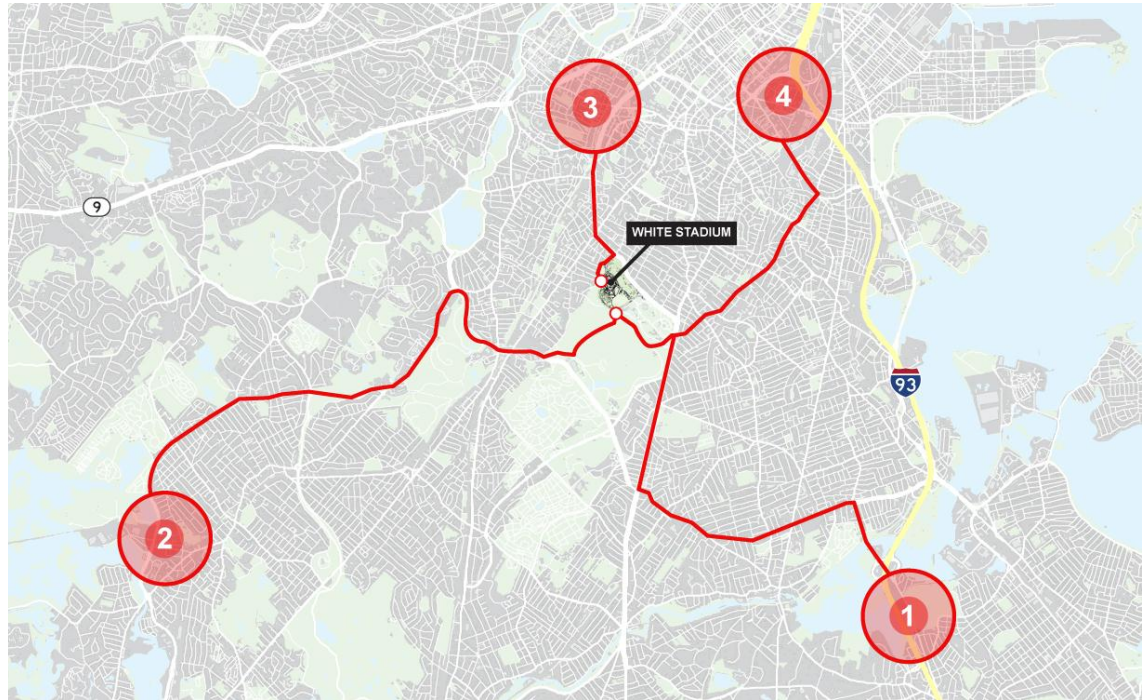
Bike parking for approx 1,000 bikes, including private bike and blue bike valet





### 3. PROVIDE SATELLITE PARKING

- These lots are the only parking options for those who intend to drive and are intentionally far away from the stadium.
- Our strategy is to prevent game visitors from driving close to the stadium.
- There will be no parking for soccer fans on site, and no parking in nearby neighborhoods
- Boston Unity Soccer will provide satellite parking and shuttles to the stadium



# 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING



- BUSP originally suggested reopening the Seaver St exit but decided against it due to community feedback
- Southern Shuttle Loops will serve:
  - Southwest satellite parking
  - East satellite Parking
  - Forest Hills MBTA stations
  - Red Line MBTA stations
- Shuttles on Circuit Drive will turn around in the Valley Gates lot



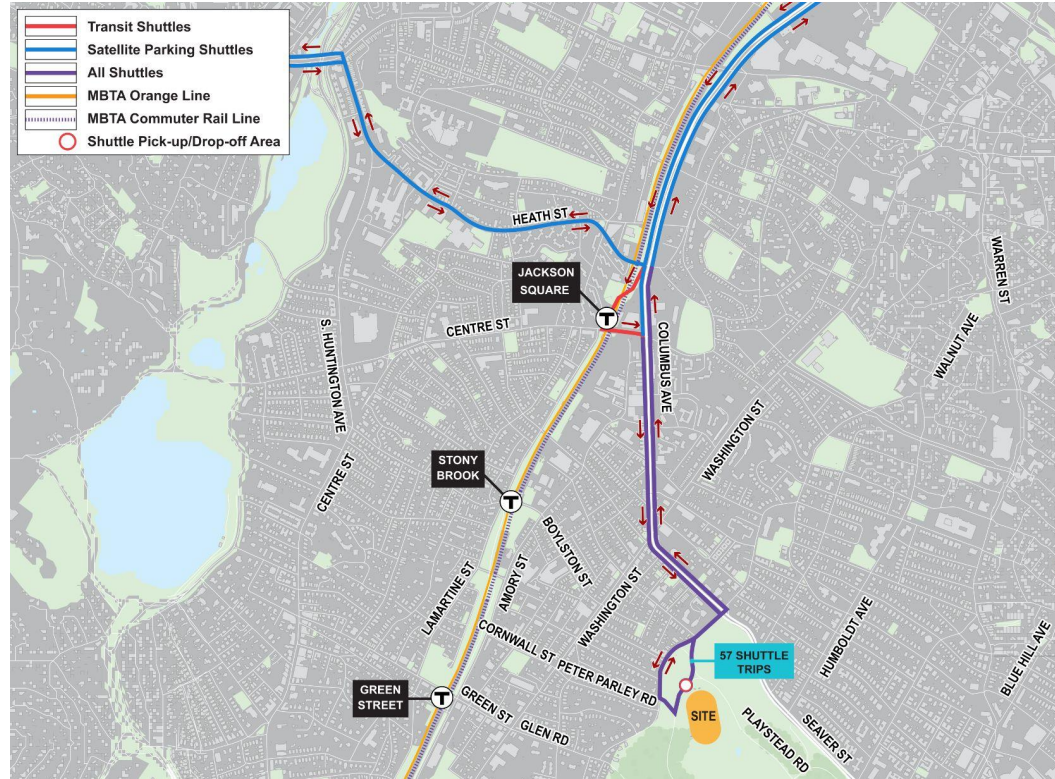
# 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING



Northern Shuttle Loops will serve:

- Northwest satellite parking
- Northeast satellite Parking
- Jackson Square MBTA stations

Shuttles will turn around in the Walnut Street entrance



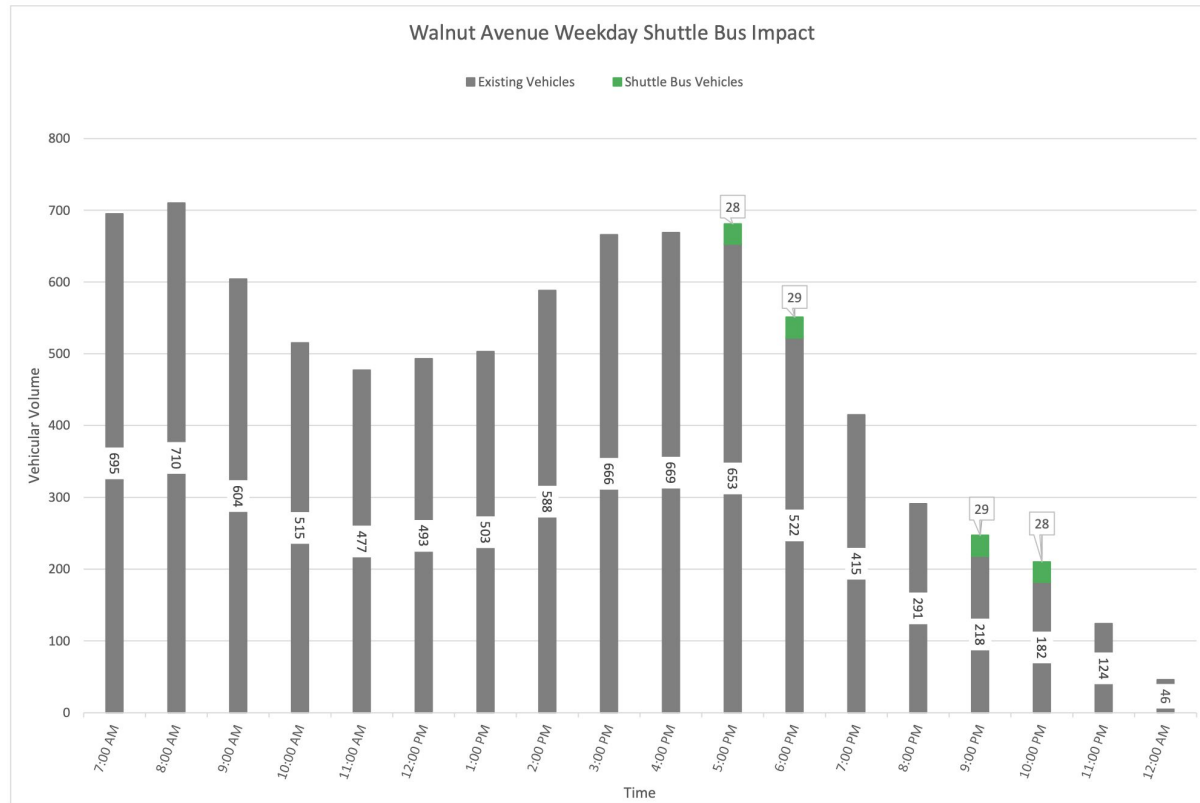


# 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING

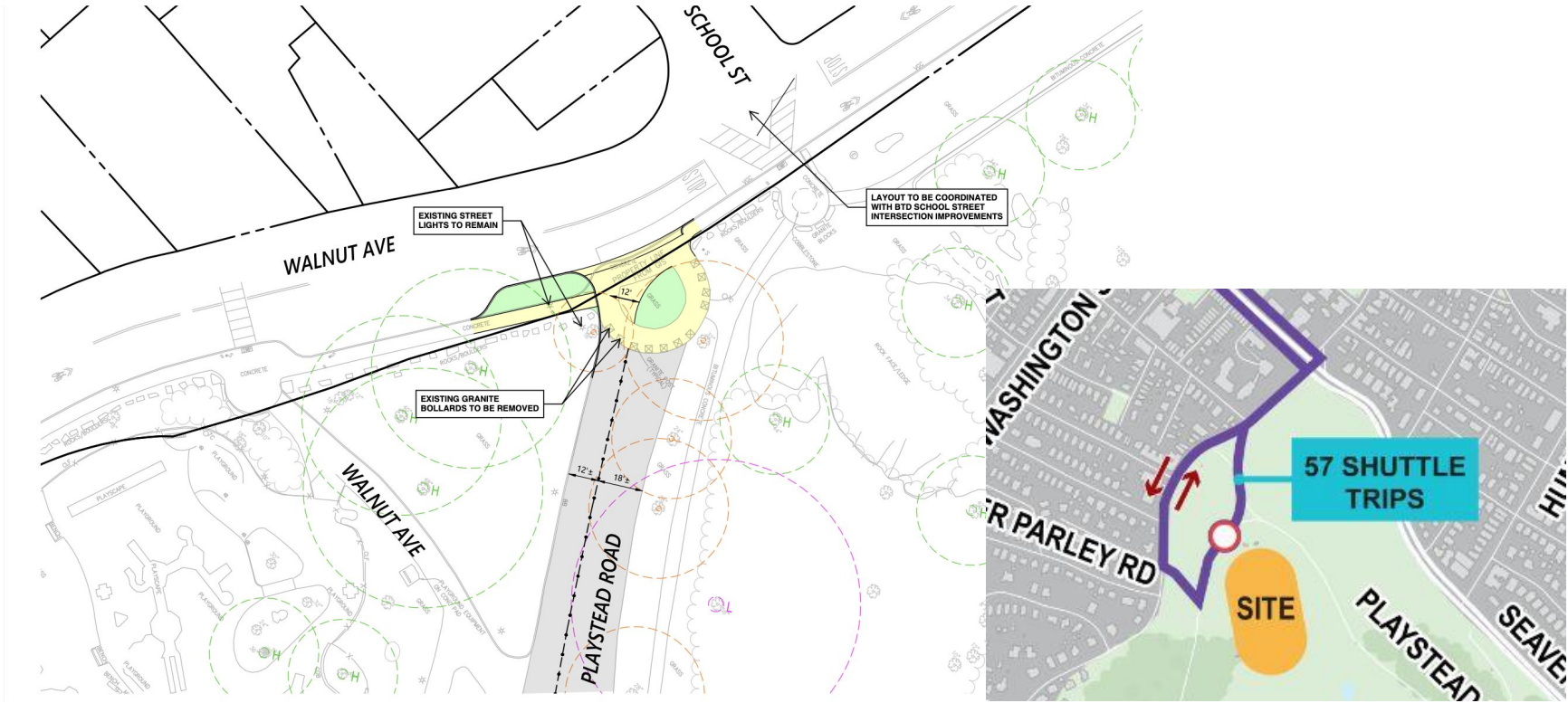


Shuttle frequency on Walnut Ave for proposed Northern Loop

- Adds 28 vehicles an hour for four hours total on game days



# 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING



### 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING (Alt Route)

We were asked to look at the impact of an alternate route.

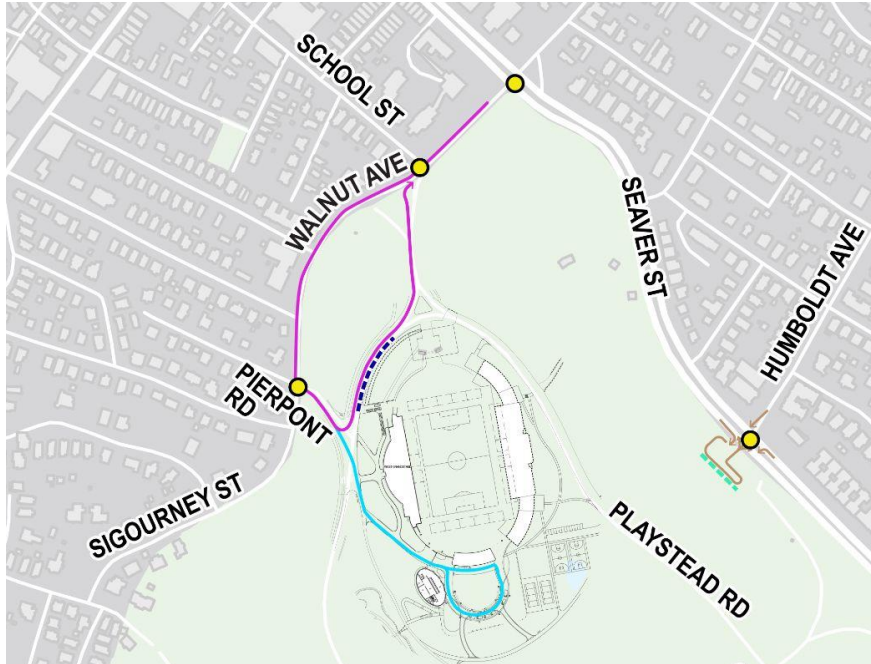
- Jackson Square <-> White Stadium via Walnut: **Approx 6 to 7 minutes**
- Jackson Square <-> White Stadium via Circuit Drive: **Approx 12 to 14 minutes**

This represents a trip that is twice as long and not compatible with encouraging T use

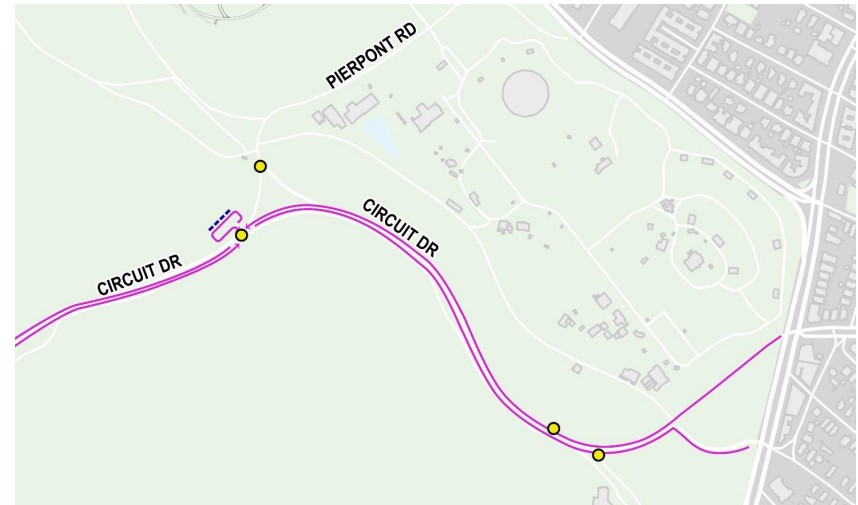
*There is potential for satellite parking northwest of site, depending on exact parking facility and route taken. We will continue to evaluate as facilities are chosen.*



## 4. TRAFFIC OPERATIONS MANAGEMENT

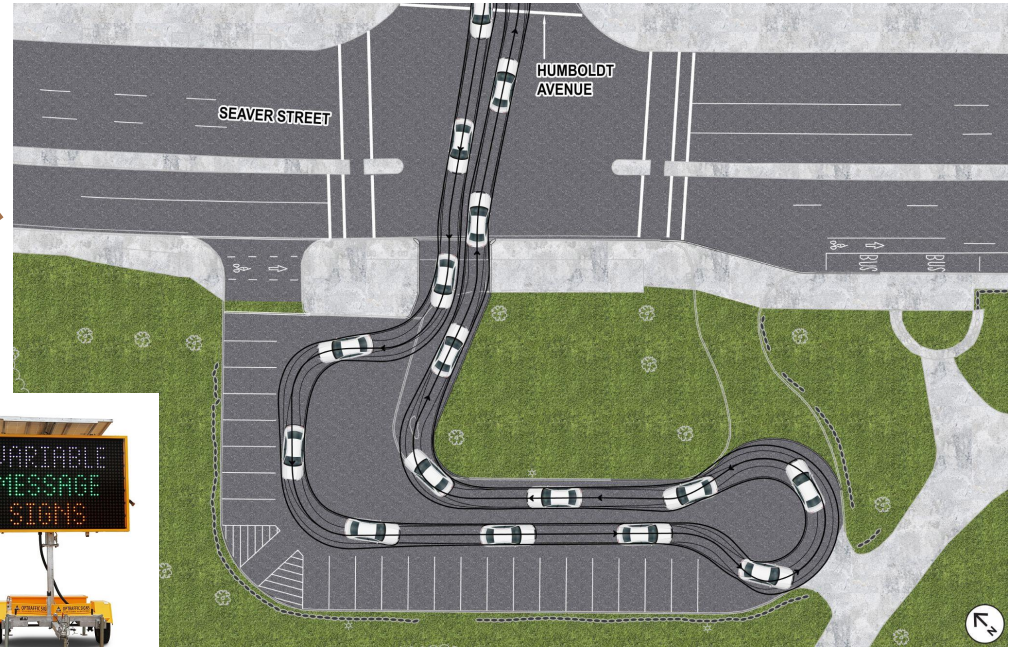
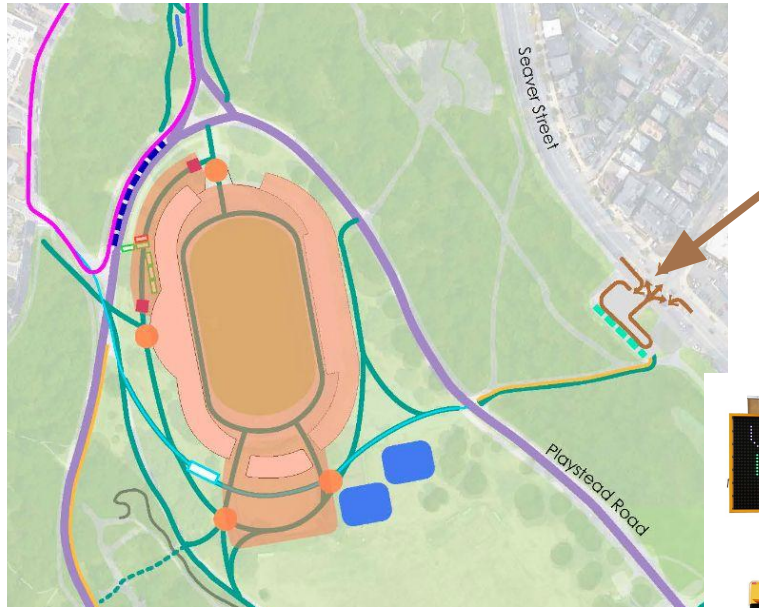


Traffic Operations Managers and Traffic Ambassadors will be provided for traffic flow and pedestrian safety



## 5. RIDESHARE AND CARPOOL

We know that a certain portion of fans will use rideshare. Rideshare will be directed to pick up/drop off at the Humboldt-Seaver Street Lot. Traffic management staff will be placed in this area.



## 5. RIDESHARE AND CARPOOL



Currently, when there are large events at White Stadium, a great deal of drop off happens on Walnut/Sigourney, which is unsafe and causes congestion. There are multiple strategies we can pursue and scale up or down as needed:

### First level:

- Variable message board at the intersection of Walnut and Seaver directing drop offs to the Seaver Street lot.
- Change the address for White Stadium in GIS mapping to Seaver Street so that drop offs are routed there
- Restrict parking and enforce no stopping on Walnut Ave from Montebello Road to Park Lane.
- Additional traffic ambassadors on Walnut to keep people moving along

**Second level:** All the above, plus variable message board saying Walnut is closed off to all traffic except shuttles, emergency vehicles, and residents

**Third level:** All the above, plus physically barricade oncoming traffic except for residents, except shuttles, emergency vehicles, and residents



## 6. PRESERVE NEIGHBORHOOD PARKING AND MOBILITY



- BTD will create a neighborhood-specific **game day** parking program **for residents and their visitors** on streets within the identified White Stadium walk area.
- Plans will be tailored to the needs of each neighborhood.
- The program will allow residents with a Jamaica Plain Resident Permit Parking (RPP) sticker on their vehicle to park on the streets where parking is prohibited on game days.
- A visitor parking placard will be available to residents regardless of vehicle ownership, so long as they live on a street in the White Stadium walk shed
  - Proposal: 1 visitor permit per house issued annually



## 6. PRESERVE NEIGHBORHOOD PARKING AND MOBILITY



Key coordination and enforcement tools **on game days**

- **Senior Operations Manager:** Boston Unity Soccer will hire an executive leader to engage with community members for feedback and coordination on all operational concerns (traffic, parking, trash/cleanup, etc.)
- **New Event Fee Violation:** Introduce a \$100 fine for parking violations **on game days** in designated areas.
- **Installation of Tow Zone Signs:** Add "Tow Zone No Stopping" signs **on game days**, exempting residents and their visitors with Jamaica Plain Resident Permit (RPP) stickers.
  - Effective 4 hours before and 1 hour after games
- **Dedicated BTD parking enforcement:** Assign a shift on game days. Towing would be activated to support enforcement





## 7. PRESERVE MOBILITY FOR NON-SOCCER PARK VISITORS



Coordinating with Zoo, Golf, Playstead and Franklin Park permit holders

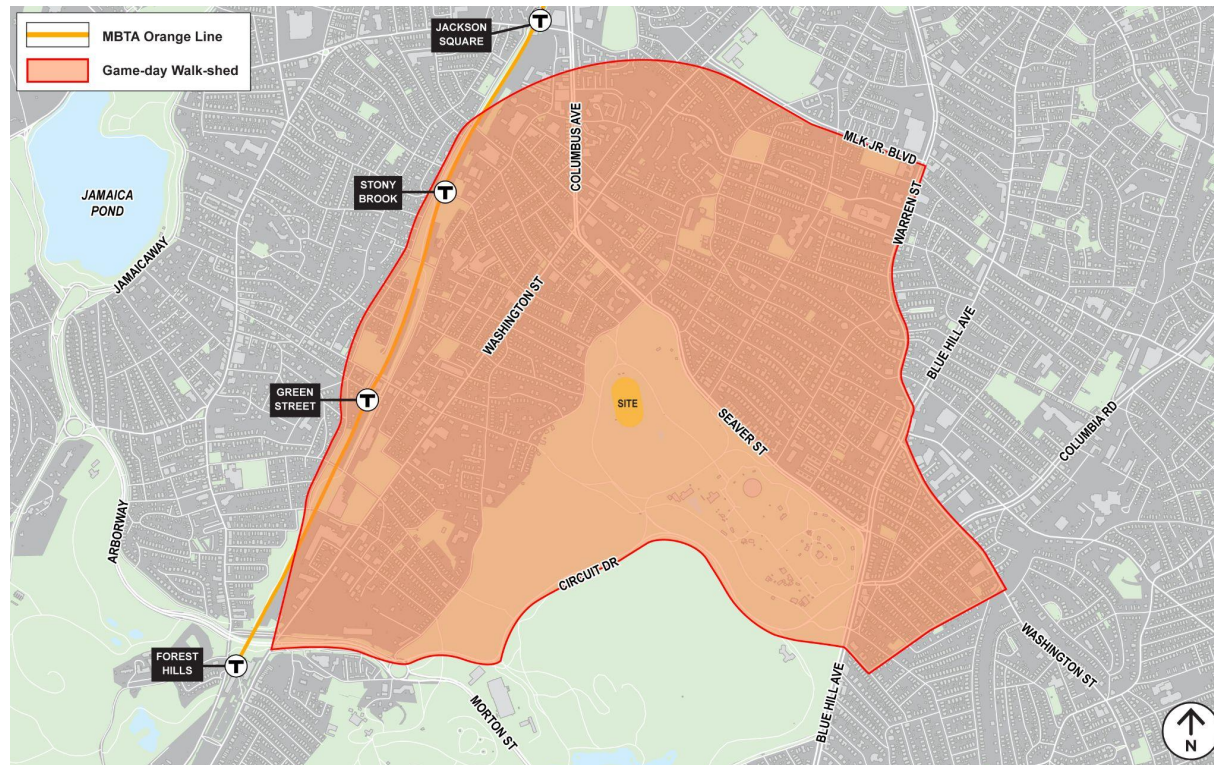
- **Soccer game attendees will not be allowed to park in Franklin Park lots.**
- We are committed to retaining parking for key park destinations such as the Zoo, Golf Course, and Shattuck picnic area and tennis courts.
- Park rangers and BPD officers will enforce parking restrictions with support from game day traffic ambassadors.
- All park visitors can access free Boston Unity Soccer shuttles from MBTA stations on game days.
- We will work closely with Franklin Park stakeholders such as the Zoo and Golf Course to craft an operational plan.



# 6. PRESERVE NEIGHBORHOOD PARKING AND MOBILITY



- The Walk Area is the shaded orange area where we will protect parking for residents and their visitors.
- This is based on the radius we expect visitors would be willing to park and then walk.
- We want feedback!



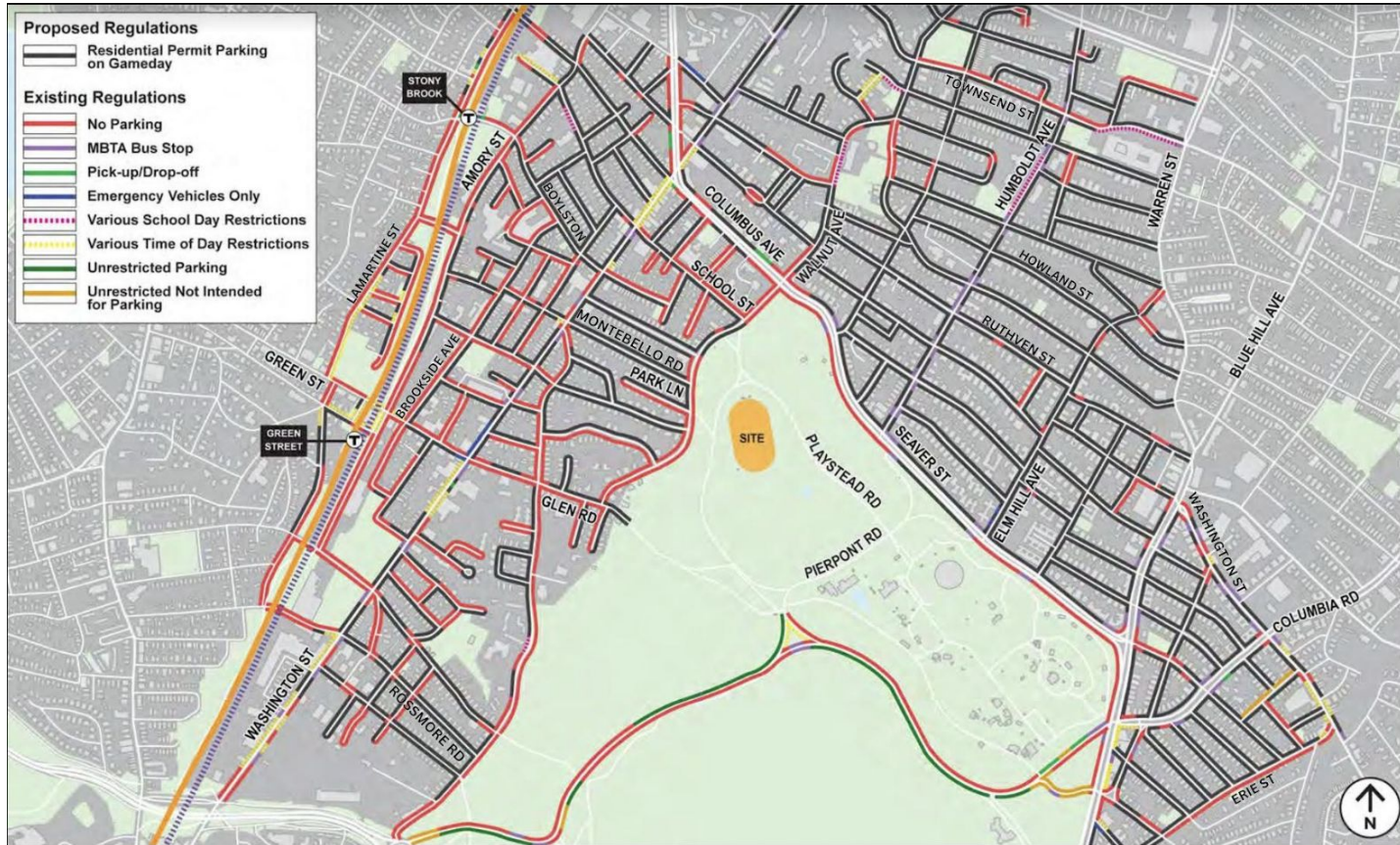
slido



**Are these the right streets?  
Are there streets we should  
add or remove?**

① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.

# 6. PRESERVE NEIGHBORHOOD PARKING AND MOBILITY



slido



**Are these the right streets?  
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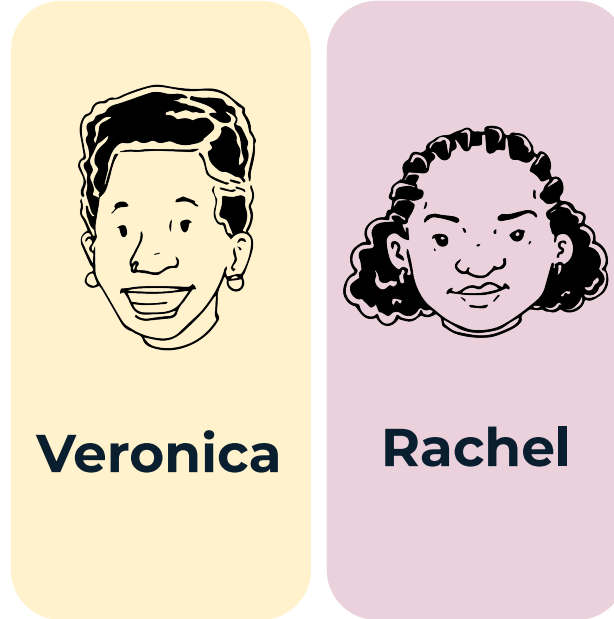
# GAME DAY SCHEDULE

SATURDAY	
7:00 - 8:00 AM	Neighborhood running group runs the stairs in the stadium
10:00 - 1:00 PM	Farmers' market in the Grove
3:00 PM - 7:00 PM	Event parking restrictions take place (begin 4 hr before game)
7:00 - 9:00 PM	NWSL match
10:00 PM	Event parking restrictions lifted (1 hr after event ends)



# LET'S TEST THESE PLANS!

Two different transportation experiences with a game at 6 PM on a Sunday.



# GETTING AROUND ON GAME DAY



**Veronica**

75 yrs



Iffley Road, Jamaica Plain

**10 AM**



Displays gameday parking pass on car parked on Iffley Road

*No noticeable event-related impacts*

**6 PM**



Drives to Stop & Shop @ Jackson Square

*Traffic detail at School Street. Some traffic on Walnut Street and Columbus Ave.*

**7 PM**



Drives home to Iffley Road

*Some traffic on Columbus Ave and Washington St. Keeps gameday parking pass.*





# GETTING AROUND ON GAME DAY



**Rachel**  
15 yrs



School Street, Egleston Square

---

**2 PM**



Walks with her brother to El Parquesito Playground

*No noticeable event-related impacts*

---

**8 PM**



Walks her dog in Franklin Park

*Traffic detail at School Street and Walnut Ave, fans are leaving the stadium*



**B**

# Discussion

# NEXT STEPS

- We will incorporate your feedback to refine the plan
- The updated plan will be presented at the May 15 IAG meeting
- Boston Unity Soccer will present our final plan to the BPDA board for approval
- The Boston Transportation Department (BTD) will then codify the TMP in the [Transportation Access Plan Agreement](#) with Boston Unity.
- This is a operations plan that will continue to evolve and be refined
- This work also gives us a blueprint to implement for other large events at the stadium.
- BPS Transportation team is working on a plan for BPS students.



# WHITE STADIUM VIRTUAL COMMUNITY ENGAGEMENT SCHEDULE

## NEIGHBORHOOD TRANSPORTATION WORKSHOP

Roxbury | Tues, Apr 9 | 6-7:30 p.m.  
Dorchester | Wed, Apr 10 | 6-7:30 p.m.  
Jamaica Plain | Wed, Apr 10 | 7:30-9:00 p.m.

## DESIGN WORKSHOPS

Workshop #1: Design Principles | Thurs, Apr 25 | 6-7 :30 p.m.  
Workshop #2: Revised Principles, Program & Usage Needs |  
Wed, May 8 | 6-7:30 p.m.  
Workshop #3: Final Design: Bringing Principles, Program & Usage  
Needs Together | Wed, May 22 | 6-7:30 p.m.

## IAG MEETINGS

Meeting #2: Design Process & Transportation | Wed, May 15 | 6-7:30 p.m.  
Meeting #3: Community Benefits | Wed, Jun 5 | 6-7:30 p.m.

*Learn more and register*  
[boston.gov/white-stadium](https://boston.gov/white-stadium)

# DISCUSSION

## Sharing Feedback: Verbally and Digitally Guiding Questions

You can share feedback digitally on our “Miro Board” here.

Here are questions to guide our Q&A

- **Game Day Parking:**
  - Are we proposing the right streets to restrict to residents only?
  - Does the proposed structure meet your needs?
- **Shuttle Routes:**
  - Are we proposing routes on appropriate streets?
- **Pedestrian and Bike Safety:**
  - Are there other improvements we should consider?
- How would **you** get to White Stadium for an event?





**B**

# Appendix

# LONG TERM TRANSPORTATION INITIATIVES: IN PLANNING

## BLUE HILL AVENUE TRANSPORTATION ACTION PLAN

- What: full-scale redesign of Blue Hill Avenue from Warren St to River St
- Who: MBTA & FTA, City of Boston
  - Will include: center-running bus lanes and boarding platforms, expanded tree canopy, safer crosswalks, and other roadway features
- Timeline:
  - 2024 - State-of-good-repair work along the corridor, including crosswalk re-striping, streetlight upgrades, patch paving, and sidewalk repairs
  - 2024/25 - Block-by-block community engagement to inform design; short-term improvements
  - 2026 - Major construction begins



## OTHER PROJECTS IN PLANNING STAGE

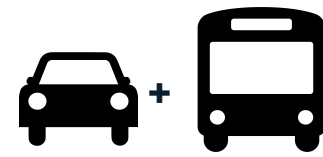
- BOWDOIN-GENEVA TRANSPORTATION ACTION PLAN
  - Developing design solutions with the community to address pedestrian safety, traffic safety, and speeding on local streets.
  - Speed humps installed this winter. Planning discussions continue in 2024
- COLUMBIA ROAD TRANSPORTATION ACTION PLAN
  - Improve safety on the Columbia Road with a climate resilient, neighborhood-friendly corridor.
  - Community conversations launch this Spring.

# MULTI-MODAL PLAN

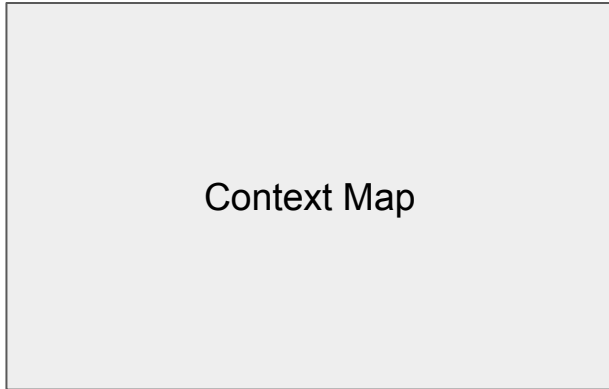




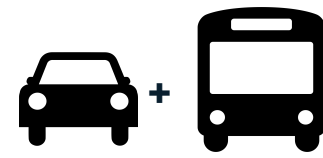
# CAR & SHUTTLE OPTIONS



Shuttle Routes (north loop pick-up/drop-off)



### 3. PROVIDE SHUTTLES FROM PUBLIC TRANSIT AND SATELLITE PARKING



Detail: Valley Gates Lot turnaround

